

eBIKE BUYERS GUIDE IN 2024



FULLY CHARGED

#FULLYCHARGEDUK

THE BENEFITS OF EBIKES



**Go
Green!**



Carry larger cargo



**Easier to get up
hills**



**Faster, Happy,
Healthy Riding**



**Reduce Public
Transport Costs**

WHICH EBIKE IS FOR YOU?

The key question you have to ask yourself is what will you be using the bike for?

Which of the following would best describe your needs for an ebike?

How many of the below options would you tick?



City - I'm looking to commute and/or use my ebike in the city



eMTB - I'm an adrenaline fuelled thrill seeker, and I make no apologies for that.



Touring - I'm looking to get in the saddle and ride for hours to new locations



Long range - I need a bike that will take me 100+ miles in one single charge



All terrain - I want to master different landscapes, and need a multi-purpose, adaptable option for any weather



High Speed - I need to go fast, up to 30 mph! This is a 'Speed Pedelec'. If you were to purchase one of these options, you need to register the bike as an L1E moped in the UK and follow the steps to ensure road legality - more information can be found [here](#)



Comfort - I want to be as comfortable as I can on a bike, comfort is King (and Queen for that matter)



WHICH EBIKES ARE THE MOST POPULAR?

RIESE & MÜLLER ROADSTER4

The Riese & Müller Roadster4, an electric bike that doesn't want to commute through town but fly through it. The bike connects A to B in style by combining a surprisingly sporty lightness for a Bosch powered eBike, with linear design.



GOCYCLE G4i+

Weighing in at just 16.3kg, including the mudguards, lights and kickstand, the G4i+ is one of the lightest folding electric bikes on the market. This exclusive + edition includes a lightweight carbon variant of Gocycle's world-speed record PitstopWheels®.



MOUSTACHE MARDI 27.6

The Mardi 27.6 is a comprehensive solution for seamless daily commuting and beyond. This electric bike is engineered to elevate your riding experience through a combination of advanced features and ergonomic design, ensuring optimal performance and comfort.



RIESE & MÜLLER CULTURE MIXTE

The Riese & Müller Culture is a street-smart, minimalist, lightweight urban electric bike with the all new Bosch Performance Line SX, weighing in at just 2.05kg and with 55 Nm of torque, this nearly silent motor packs a punch, making the Riese & Müller Culture a nippy, yet dexterous option for the city roads.



OUR SIX SIMPLE STEPS TO GET YOU AN A-LIST eBIKE



1. READ OUR IN-DEPTH BUYERS GUIDE

Have a flick through of our buying guides to understand a bit more about these fantastic bikes!



2. BOOK A CONSULTATION WITH ONE OF OUR TEAM

We have dedicated specialists at your request to speak on the phone or to buy online.



3. BOOK A STORE OR HOME TEST-RIDE

Come to any of our stores to test-ride your favourite option, or we might be able to come to you!



4. 3 DAYS - 6 WEEK WAIT

We carry over hundreds of bikes in stock, so either you can collect your bike within 3 days or it takes up to 6 weeks to arrive from the supplier's factory.



5. YOUR EBIKE AWAITS YOU!

We either deliver the bike to you (with the option of a bespoke home handover) or you can come to the store to collect your fantastic new electric bike.



6. ENJOY THE RIDE OF YOUR LIFE

Turn on the power switch, put those feet on the pedals, and go from A to Beyond!



FULLY CHARGED PRODUCT RANGE

As the leading electric bike retailer in the UK, Fully Charged also offers an extensive range of high-quality eCargo Bikes from the world's leading manufacturers.

All of our cargo bikes are powered by Bosch, providing reliable and powerful performance for your cargo-hauling needs.

Our cargo bike brands include: **Urban Arrow, Vok, Tern Bicycles, Riese & Müller, Benno Bikes, Gazelle** and **Raleigh**.

We have an unparalleled, premium selection available for businesses to demo prior to purchase.



WHAT IS AN ELECTRIC CARGO BIKE?

Electric Cargo Bikes offer a highly versatile and efficient method of transport for parents that want to transport their kids and miscellaneous items and for businesses to transport their cargo.

Features include:

- **Electric assisted motor**, generating up to 400% pedal assistance for those steep hills
- **Powered by a battery**, which can gain you and your cargo up to 60 miles of range in one charge
- Either a **long-tail rear rack** capable of carrying two children, or a **front-carrier** which can take up to three children
- **Up to 275kg** of gross vehicle weight, perfect for nursery or school pickups and runs to the shops



YOUR ONE STOP SERVICE SHOP

We have multiple **bike service bays** as well as a dedicated eCargo account management and mechanical team to look after our growing fleet of business partners.



We have sufficient spares in place to effect fast repairs, with quick turnarounds



We work with you to make sure we hold critical spares that are fundamental to your application.



We're a business that understands business. We ensure any issues can be resolved as quickly as possible.



For more information regarding our servicing options, please visit our Service Centre page [here](#).

Our eBike and eCargo team can also offer remote assistance to our partners in London.

More information

To learn more about:

- Family Bike Routes in the UK
- What our customers have to say
- Safety and security
- Insurance and Finance options
- Accessories
- Cycle-to-Work schemes
- Top tips for maintenance
- Other eBikes and guides

Visit fullycharged.com



[BOOK YOUR eCARGO TEST RIDE HERE](#)





Locations

London Bridge - 891 Holyrood Street, SE1 2EL

Appointment Only Opening Hours

Monday - Friday: 10 am - 5:30 pm

Saturday: 10 am - 5pm

0207 111 0977

Cornwall - Barras Place, Liskeard, PL14 6AY

Monday, Thursday, Friday: 10am - 5pm

Tuesday: 11am - 7pm

Wednesday: Closed

Saturday: 10am - 4pm

Sunday: Closed

01579 558879

Silverstone - 2225 Silverstone Park, Towcester, NN12 8GX

Monday - Friday: 10am - 5pm

Saturday: 10am - 4pm

01865 522122

Guildford - Unit 1, 75-78 Woodbridge Road, Guildford

Weekdays (Tuesday closed): 10am - 5pm

Saturday: 10am - 4pm

New Forest - Rossley Ct, Highcliffe, Christchurch

Currently booking by appointment only

07450233500

